

Keep your GLP-1 patients **on therapy.**

Weight-loss injections are your fastest-growing category — and your leakiest. Patients quit in the difficult early weeks, and every one who quits takes a year of refills with them. Tiro is the free companion app that supports them between refills, branded to your pharmacy.

~50%

of GLP-1 patients discontinue within the first 12 months (published real-world claims analyses).

**Months
1–3**

are the highest-risk window — nausea, injection anxiety and slow early results drive drop-off during titration.

12×

every retained patient is worth roughly a year of monthly refills to your pharmacy.

How it works

1

A card in every bag

We supply print-ready cards (or a line for your dispatch email) carrying a QR code unique to your pharmacy. You add it to every weight-management order.

2

Patients scan & download

The QR opens a co-branded page and the free App Store download. Patients opt in themselves — no data ever flows from your systems to ours.

3

You see the results

A monthly report per branch: scans, activations, and the share of your patients still actively engaged at week 4.

What your patients get

- Dose schedule & reminders**
 Never miss or double an injection; rotation guidance included.
- Titration ladder**
 A clear view of where they are and what comes next.
- Side-effect diary**
 Log nausea and other symptoms; see patterns week to week.
- Protein & nutrition targets**
 Daily protein floor and hydration — the habits that protect results.
- Progress & body tracking**
 Weekly report, trends and body-composition progress.

What your pharmacy gets

- Longer therapy persistence**
 Supported patients push through the hard weeks — and keep refilling.
- Differentiation**
 Same pens, same price war everywhere. "Comes with a companion app" is a reason to choose you.
- Fewer support calls**
 Patients self-serve answers to "is this normal?" instead of phoning your team.
- Your brand in their pocket**
 Co-branded welcome screen for partner pharmacies.
- Monthly evidence**
 Anonymous activation & engagement stats, per branch.

Privacy & compliance, by design

- No patient data leaves your pharmacy.** Attribution is 100% patient-initiated via QR — nothing to DPIA, nothing to consent-manage on your side.
- Drug-agnostic patient materials.** Cards and landing pages never name a medicine — fully compatible with POM-advertising rules (UK HMR 2012, DE HWG §10) and equivalent GCC regulations.
- No inducements.** The app is free to every patient regardless of where they shop; no payments flow in either direction.
- Wellness positioning.** Tiro supports habits and tracking; it does not diagnose, treat or replace clinical advice.

The 90-day pilot

5–20 branches (or one dispatch-email insert for online pharmacies). We ship the cards, the QR codes and the co-branded page within one week of a yes. You drop a card in each bag. We send the numbers monthly. If it works, roll it out everywhere — still free.

Start the conversation



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 The GLP-1 companion app.